

**Ashutosh Rai**

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* **Seeking an entry level assignment in Sales and Marketing / Advertising / Public Relations with an organisation to bring my strong sense of dedication, motivation, and responsibility to the organization, and to utilize my skill & qualifications.**

***An Overview***

* **MBA (Marketing and Information Technology)** professional from IIMT University, Meerut.
* A self-directed learner with the ability to work independently and meet deadlines.
* A self-motivated individual with commitment towards quality & efficiency and initiative to achieve the set goals.

***Educational Credentials***

* Completed EXL Certified Transaction Process Executive Course from EduBridge Learning Pvt. Ltd.
* **MBA (Marketing & Information Technology)** from IIMT, College Of Commerce and Management, Meerut, affiliated to IIMT University, Meerut.
* **BCA (School of Management and Science)** from SMS College, Varanasi affiliated to MGKVP University, Varanasi in 2018.
* 12th from, PMMMIC School, Ghazipur affiliated to UP Board in 2015.
* 10th from Glenhill School, Varanasi affiliated to CBSE Board in 2012.

***Work Experience***

* 60 days Internship (June2019 – August 2019) in **Toyota (Project on Customer Relationship Management).**
* **In “Softyug” as Marketing executive (nearby 7 months) .**
* **In “PSR Diagnostics Pvt. Ltd.” as Sales executive and Service engineer, ( joined it on 2 Feb 2020 and still working) .**

***Positions of Responsibilities***

* I have been C**o-ordinator of Organising & Administrative Team of CULTURAL PROGRAMMS** from 2018-2019 Organised by college every year.
* I have been active member and **Co-ordinater** of **Cultural** and other **Programmes** held in college.

***Presentations***

* Successfully Given presentations on the following topics:
	+ Entrepreneurship.
	+ Retail Stores
	+ Sales Techniques of an Organization
	+ Rural Marketing V/s Urban Marketing
	+ Interview & Group Discussion – Types and Styles

***Project***

* Research paper on **“E-commerce” in National seminar.**
* **Project on “Library management system” software on “C” language.**
* **Project on “Customer relationship management”.**
* **Project on “Traditional marketing / Digital marketing”.**

***IT Skills/Languages***

Operating System - MS office

Language - Hindi & English

Computer language - C, C++, Java

***Interests/Hobbies***

* Travelling, Adventure,& various sports etc.

***Personal Vitae***

Date of Birth - 15thJuly 1997

Address - Amara Akhri Bypass Varanasi, U.P (221106)

Father Name **-** Mr Lalji Rai

Mother Name - Mrs Lalmani Rai

**Declaration**

I hereby declare that all the information provided above is true and correct to the best of my Knowledge.

Date: / /

Place: Meerut Ashutosh Rai